

The Workshop Meeting of the Board of Park Commissioners was called to order by President Cohen at 7:50 p.m. in the Sachs Recreation Center located at 455 Lake Cook Road in Deerfield Park Plaza. Attendance was taken and the following were:

Present: Antokal, Caron, Lapin, Patinkin, Cohen (5)  
Absent: None (0)

And there was a quorum in attendance. Also in attendance was Linda Gryziecki, Secretary/Executive Director; Linda Anderson, staff member.

Discussion followed on the pending Advisory Committees. Commissioners proceeded to review the proposed scope and applications received for both the Recreation Center and Adults 50+ Advisory Committees. Appointments will be made at the next regularly scheduled Park Board Meeting. It was agreed that these committees would begin meeting late summer/fall.

Discussion followed on our recognition-based giving including: bricks at Mitchell & Deerspring Pools, Tree Donor Program, benches and drinking fountains in the parks and golf course.

Commissioners discussed ad potential for the GPS Pro Link system on golf carts as well as Reach TV at both the Golf Clubhouse and the new Recreation Center.

Years ago then Deerfield State Bank had purchased the back cover of our three (3) seasonal brochures for \$12,000.00. There has not been any recent interest even at smaller increment dollar amounts. Commissioners suggested that we attempt to remarket the back cover only (not ads throughout). Unfortunately in today's economy not only has competition for monies increased, the amount that companies have available to spend has decreased.

With the Fortune 500 Companies in close proximity to the Sachs Recreation Center, the Board discussed the possibility of selling various program rooms at the center. Staff will contact other non for profit agencies and suggest dollar amounts for each. It was suggested that we investigate the potential of a donor wall with different sport items (i.e. basketballs, tennis balls etc.) that could be purchased and donor names displayed. Staff will explore this option as well as the other potential sources of alternative revenue for the recreation center as well as other facilities including the golf course, senior center etc.

Various donor opportunities / sponsorships that are available should be posted in all brochures and publications.

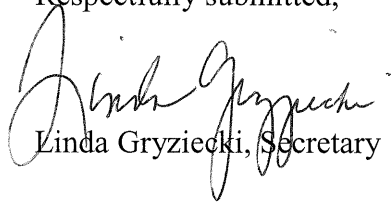
Staff is also pursuing measures to reduce expenditures. It was suggested that efforts be made to save on utility costs by turning off lights and closing off rooms not being occupied and / or used for programming during periods of the day.

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Commissioners reviewed existing policies on “Gifts and Donations” as well as “Naming of Parks, Recreation Areas and Facilities” with no suggested changes.

There being no further discussion, the Workshop Meeting was adjourned.

Respectfully submitted,



Linda Gryziecki, Secretary